

DOUBLE

Your Production Tomorrow

Join **Dr. John Meis** and
Bert Triche at this
MUST ATTEND program!



(where applicable)

 **HENRY SCHEIN**[®]
Henry Schein, Inc. • 135 Duryea Road • Melville, NY 11747

HSD1153

March 20, 2015 in Richmond, Virginia

DOUBLE

Your Production Tomorrow

If you are a Dentist seriously interested in adding additional profit to your bottom line while building a practice that your patients rave about, then this is a **MUST ATTEND** program!

Brought to you by a doctor and hygienist who are “in the trenches”, **Dr. John Meis** and **Bert Triche** are practicing what they preach.

 **HENRY SCHEIN**[®]
Dental Consulting

 **THE TEAM**
TRAINING INSTITUTE

In this information-packed seminar, John and Bert will reveal:

- ✓ The **9 words** to ensure a **99% acceptance** of your treatment plan
- ✓ Why your current set-up may be costing you \$\$\$ without you even knowing
- ✓ A simple trick that enables you to **add 30% to your daily production**
- ✓ And why the ability to uncover this hidden profit is THE most important skill you can learn this year
- ✓ The **BIGGEST mistake** doctors make when trying to implement same-day dentistry in their practice and how you can easily avoid this!



Dr. John Meis DDS, FAGD, DICOI

is a partner in more than 100 dental practices. His personal practices have grown to tremendous heights and are serving more patients than ever before. He is bringing his unique experiences and understanding of what is succeeding in the Dental Industry today to you with this course. You will learn strategies to compete in the corporate era of dentistry, and how to win the insurance battle... all of his practices accept insurance

assignment, and participate with PPO's.

- ✓ Why now more than ever, you need a **STRATEGY to win the insurance battle**—Dr. Meis shares how every one of his practices accepts insurance assignments yet continues to win this battle
- ✓ The truth about expanding your practice, **attracting more new patients and fueling for growth**—it's not what you think
- ✓ An easy step-by-step process you can legally steal that Dr. Meis used to consistently produce **\$225K/month by HIMSELF**—not including hygiene production
- ✓ How to grow a team that will GIVE you the key practice statistics daily without you even asking
- ✓ What every doctor needs to know before bringing on an associate to ensure that everyone is set up for success



Bert Triche, Registered Hygienist has over 32 years experience in dentistry. She is a practicing hygienist and is currently coaching and training for The Team Training Institute, with a focus on increasing practice profitability and improving hygiene systems. She has worked in all aspects of the dental practice... hygienist, chair side assistant, front desk manager, treatment coordinator, marketing director and most recently office manager.

- ✓ Avoiding the **BIGGEST** mistake most practices make with a new patient's first visit—this can cost you at least one patient a day
- ✓ The **SECRET** to serving PPO patients without losing money
- ✓ The fool-proof way to **fill holes in your schedule**
- ✓ How to maximize the 3 Critical roles of hygiene and why neglecting these roles is costing you over a hundred thousand dollars a year
- ✓ Three simple ways to increase service to your patients, and **increase hygiene production by \$100,000** in the next 12 months
- ✓ Why now...more than ever ... you **MUST** have **FOOLPROOF** way to give patients what they want or they will simply choose another Dentist

Friday, March 20, 2015

Doubletree Hotel

1021 Koger Center Blvd,
Richmond, VA 23235
(804) 379-3800

Invest in this Educational Program!

\$399

Dentist + 3 Team Members

\$169 Doctors Only
\$79 Additional Team Members

Registration: 8:00-8:30am
Seminar: 8:30am-12:30pm

Continental Breakfast will be served.

REGISTER TODAY!

<http://hnrisc.hn/SSDD3302>

For questions please contact
Joy Sowinski at (804) 379-6467

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Recognition Program

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