









# A Proven, Effective Solution for Hygiene Compliance

PURELL® products are formulated using the latest science available, are proven to help reduce the spread of germs, and help support HACCP compliance to assure food safety. When it comes to maintaining high quality standards and avoiding contamination, show your commitment to maintaining a clean, well-run facility.

Hand
Sanitizer Brand

### PURELL Brand Products Show You Care

PURELL is America's #1 hand sanitizer brand<sup>1</sup>, and features products formulated for use throughout food processing facilities. The PURELL brand is also synonymous with health and well-being. In fact, 82% of people who see PURELL products have a positive impression of the facility providing it.<sup>2</sup>

84%
Believe Your
Facility is Clean

# The PURELL Brand Brings Peace of Mind

PURELL products project a quality image that extends to your entire operation. In a study, 84% of people were satisifed with the overall cleanliness of a facility with PURELL products.<sup>2</sup>

Up to

Less
Absenteeism

# PURELL Products Help Keep Your Business Healthy

When employees are healthy, your business runs smoothly. Outcome studies show that an effective hand hygiene program can help reduce absenteeism by up to 51%.  $^{3,4,5}$ 

# Introducing The PURELL SOLUTION™

A complete set of effective and compliant products, designed to provide no-trade-off protection from the spread of germs. Hand soaps, hand sanitizers and surface sanitizer work together, so facilities no longer have to choose between products that are effective and products that staff members enjoy using.









## E1 Handwash

This non-antimicrobial handwash offers general cleansing for non-critical areas.

- · Removes fats, oils and other food processing soils
- Recommended for use with PURELL® Food Processing Advanced Hand Sanitizer
- · Dye-free and fragrance-free
- Certified Kosher





# E2 Wash/Sanitize

This one-step sanitizing handwash provides quick, easy cleaning in food-contact settings.

- · Removes fats, oils and other food processing soils
- Effective against common spoilage and foodborne pathogens
- · Dye-free and fragrance-free
- Certified Kosher







## E3 Sanitizer

No-rinse hand sanitizer for use throughout food processing facilities.

- Kills 99.99% of most common germs including Salmonella, E. coli and Listeria
- · Approved for hand/food contact after handwashing
- · Certified Kosher



## D2 Surface Sanitizer & Disinfectant

One-step sanitizer and disinfectant formulated for food-contact surfaces.

- Kills 99.9% of germs on surfaces, reducing the risk of cross-contamination
- Formulated with approved EPA ingredients for Food Contact Sanitizing Solutions
- Sanitizes gloves and footwear in 10 seconds

# Durable, Reliable Dispensers for Food Processing Facilities

In even the most demanding environments, PURELL® dispensing systems are designed for reliability. From the production floor to the front office, GOJO can equip your facility with the reliable and attractive soap and sanitizer dispensers you need to stay up and running.



**PURELL ES4**Durable, push-style dispensing for soap or sanitizer



**PURELL CS4**Durable, push-style dispensing for soap



PURELL FMX-20™
High-capacity, push-style
dispensing for soap



**PURELL ES6**Reliable, touch-free dispensing for soap or sanitizer



**PURELL ES8**Reliable, touch-free dispensing for soap or sanitizer



**PURELL CS6**Reliable, touch-free dispensing for soap

# The Power of PURELL® Food Processing Surface Sanitizer



#### **Rapid Kill Time**

Eliminates Listeria, Salmonella, E. coli and Norovirus in 30 seconds



#### **NSF Certified D2 Classification**

No rinse required on food contact surfaces



#### EPA Design for the Environment (Dfe) Certified:

Non-corrosive formula does not persist in the environment



#### Powerful, Low-Toxicity Formulation

Features the lowest allowable EPA human toxicity rating - no precautionary statements or personal protective equipment required



#### **Designed For Water-Sensitive Equipment**

Quick-drying formula can be used on a wide variety of surfaces





# Elegant Design Meets Maintenance Ease

The iconic design features of PURELL ES8 dispensers reinforce your commitment to higher standards. And since they're touch-free, they also help reduce germ transmission.

#### AT-A-GLANCE™ Refill Design

Monitor product levels with just one look. It is quick and easy to see which dispensers need your attention, so they are always serviced and ready.

#### Breakthrough Energy-on-the-Refill Technology

Each new refill comes with its own energy source - a coin cell battery that's integrated into the refill. When you replace the empty refill, you get fresh energy in one simple step. Back-up power inside the dispenser provides added assurance of high performance – even with extreme high-frequency use. No more batteries to change!

# Improve Compliance With

		Paradi Modern	March 1		"Const	Market Ma	**************************************
	Hand Soap	<b>FMX-20</b> <sup>™</sup> 2000 mL	<b>CS4</b> 1250 mL	<b>CS6</b> 1200 mL	<b>ES4</b> 1200 mL	<b>ES6</b> 1200 mL	<b>ES8</b> 1200 mL
	PURELL® Hand Soap Dispenser – White PURELL Hand Soap Dispenser – Graphite	5230-06 5234-06	5130-01 5134-01	6530-01 6534-01	5030-01 5034-01	6430-01 6434-01	7730-01 7734-01
	PURELL Food Processing HEALTHY SOAP® E1 Foam Handwash A gentle foam handwash that removes common soils associated with food processing.	5283-02	5183-03	6583-02	-	-	-
	PURELL Food Processing HEALTHY SOAP 0.5% PCMX Antimicrobial E2 Foam Handwash A one-step foam handwashing and sanitizing soap for the food processing industry.	5282-02	5132-03	6582-02	-	-	-
*	PURELL Food Processing HEALTHY SOAP BAK E2 Antimicrobial Foam A one-step foam handwashing and sanitizing soap for the food processing industry.	5294-02	5133-03	6585-02	-	-	_
*	PURELL Professional CRT HEALTHY SOAP® Naturally Clean Fragrance Free Foam Remarkably mild formulation removes over 99% of dirt and germs without antibacterial ingredients or harsh preservatives. 678	-	-	-	5070-02	6470-02	7770-02

Hand Sanitizer	<b>ES4</b> 1200 mL	<b>ES6</b> 1200 mL	<b>ES8</b> 1200 mL
PURELL Hand Sanitizer Dispenser – White PURELL Hand Sanitizer Dispenser – Graphite	5020-01 5024-01	6420-01 6424-01	7720-01 7724-01
PURELL MESSENGER™ Floor Stand – White (dispenser included) PURELL MESSENGER Floor Stand – Graphite (dispenser included)	-	7306-DS-SLV 7316-DS-SLV	7308-DS-SLV 7318-DS-SLV
PURELL Food Processing Advanced Hand Sanitizer E3 Foam E3 rated, no-rinse hand sanitizer foam designed for use throughout food processing facilities.	5050-02	6450-02	-
PURELL Food Processing Advanced Hand Sanitizer E3 Gel E3 rated, no-rinse hand sanitizer gel designed for use throughout food processing facilities.	5061-02	6461-02	_
PURELL Professional Advanced Hand Sanitizer Foam Advanced foam hand sanitizer formulation for professional environments.	5054-02	6454-02	7754-02

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Hand Sanitizing Wipes	80 ct	100 ct	175 ct	270 ct
PURELL Hand Sanitizing Wipes Alcohol Formula Durable, non-linting hand sanitizing wipes that remove light soils and dirt.	9030-12	-	9031-06	_
PURELL Hand Sanitizing Wipes Durable, non-linting hand sanitizing wipes that remove light soils and dirt.	-	9111-12	_	9113-06

# The PURELL SOLUTION™







# Surface Sanitizer

PURELL® Food Processing Surface Sanitizer
Quick-drying formula requires no rinse on food contact surfaces. Eliminates Listeria,
Salmonella, E. coli and Norovirus in 30 seconds.

32 oz

5 Gallon

50 Gallon

3347-04

3547-01

5047-01







**Accessories** 

E-Rated Labels

Shapes, colors and numbers are used to help workers identify and differentiate between products. The visual cues also help inspectors and customers recognize and understand your hand hygiene program.

E1

5151-642

E2

5151-643

E3

2121-641

Personalize With Your Brand

Personalize with your message and take credit for providing the best. Personalized soap and hand sanitizer dispensers are highly visible and showcase your commitment to cleanliness, health and well-being. A variety of options are available for personalization, including logos on dispensers, custom header signs or a complete personalization of the PURELL MESSENGER™ Floor Stand.

Visit PURELLSOLUTION.com/personalization or contact your GOJO Representative for information on personalizing your PURELL program.



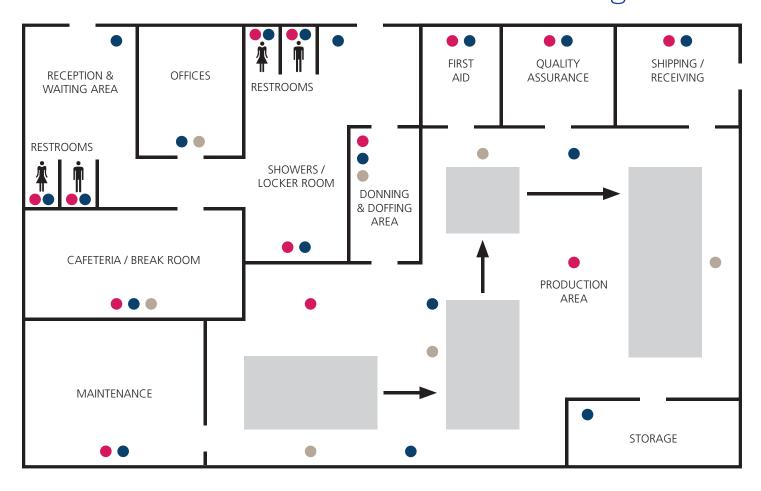




## Setting a Higher Standard for Performance and Sustainability

Best-in-class science and technology has gone into creating the PURELL SOLUTION™. All PURELL® products are created with industry-leading sustainability policies and practices in sustainable chemistry, packaging and dispensing system design. To learn more about GOJO's sustainability practices, visit www.GOJO.com/Sustainability.

# Product Placement Guide for Food Processing Facilities









- IRI 52 wks ending 9/8/13 with HPIS sales data from May 2013.
  GOJO Industries, Inc. Market Research External Market Research, 007-021, 7 April, 2015.
  Guinan, ME, McGuckin M, et al. "The effect of a comprehensive handwashing program on absenteeism in elementary schools." A JIC. June 2002.
  FedEx Outcome Study Executive Update: Interim Report, July 27, 2004 (unpublished). GOJO Industries, Inc. 90.3% confidence interval.
  White, Cindy, et al. "The effect of hand hygiene on illness rate among students in university residence halls." A JIC. October 2003.
  Augustine Scientific, Newbury OH, ex vivo Soil Removal Analysis, August 5, 2017.
  BioScience Laboratories, Inc.; Bozeman, MT, Study 17038-101, Evaluation of in-vivo Germ Removal, July 5, 2017.
  Does not contain an antibacterial soap active ingredient.

GOJO Industries, Inc.





