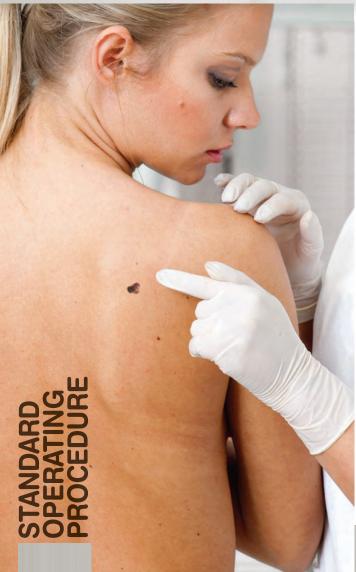






skin cancer screening



An estimated 76,250 Americans will be diagnosed with melanoma and approximately 9,180 will die of it in 2012. Source: National Cancer Institue

# **Skin Cancer Screening**



### 3Gen DermLite® DL3

711-0040

Skin cancer detection at its best.

- Polarized and Nonpolarized modes
- Can be used with iPhone 4/4S or Sony Camera

LEDs: LENS:

21+7 white **BATTERY:** Rechargeable

4-element

Lithium

25mm, 10X

## Additional Skin Cancer Detection Products from 3Gen

Features	Carbon	DLII	DL100	DLII PRO
Item Code	110-6516	108-7376	711-0188	711-4286
LEDS	16 White	24+8 white	8 white	16+16 white
LENS	15mm, 10x	3 element 25mm, 10x	15mm, 10x	3 element 25mm, 10x
Battery	2 CR5 Lithium	Rechargeable Lithium	2CR5 Lithium Battery	Rechargeable Lithium
Adapts to Camera	No	Yes/iPhone 4/4S	No	Yes/iPhone 4/4S

CPT Code	Treatment Description	Average Reimbursement	Annual Revenue on 10 per week
11100	Biopsy skin lesion	\$102.45	\$53,274
11101	Biopsy add-on	\$32.60	\$16,952
11421	Shave skin lesion	\$157.26	\$81 <i>,775</i>
11621	Excision malignant lesion, 0.6–1	cm \$229.27	\$119,220

This chart is for illustration purposes. Please consult your local Medicare office for remimbursement rates in your area.

Women aged 39 and under have a higher probability of development melanoma than any other cancer except breast cancer. Source: National Cancer Institue

# Illumination & Magnification

3Gen

**LUMIO**™



Lumio is the ideal device for general skin exams where an in-depth, glare-free image of the skin is essential.

LEDs: LENS:

40 White 7.5 mm 2x lens

**BATTERY:** 4 AA

#### LUMIO™ S



Lumio S lets you see an area that is 4 times larger than what your dermatoscope provides, while showing lesion structures invisible to the naked eye. Simply push & hold to turn on the device, quick-tap to change between two sets of polarized and non-polarized LEDs.

LEDs: LENS:

40 White 40 mm 10x lens

**POWER:** Rechargeable USB Cable

# **Skin Cancer Screening**

## **DermLite DL3N**

The DL3N features refined optics and improved visualization of both pigmented and vascular structures. Retractable faceplate spacer design and focusing mechanism quickly switches between non-contact and skin

(121-2527)

contact modalities. The optional PigmentBoost mode produces a warmer illumination reminiscent of conventional dermatoscopes.

28 White **LENS:** 25 mm 10x lens

POWER: Rechargeable USB Cable

Melanoma is the most common for of cancer among young adults 25–29 years old.

Source: National Cancer Institute

# **Destruction & Dessication**

#### The Bovie® Derm 101

The Bovie Derm 101 allows you to provide better in-office patient care, at a more than sensible price, saving both you and your patient time and money. Here are some revenue models based on top minor skin procedures:



ROI Based on Five Procedures Per Week	Benign Lesion	ns CPT Code 17110					
	Seborrheic Keratosis	Mole or	Nevi	Telang	giectasia		erry/Spider gioma
Est. Treatment Wattage*	3-8 watts	2-6 watt	S	0.1-3 watts		0.5-3 watts	
National Avg. Reimbursement	\$109.26						
Weekly Revenue	\$546						
Annual Revenue	\$28,407						
ROI Based	D. P. M. C. M. P. M. C.						
on Five	Premalignant Lesions			Malignant Lesions			
Procedures	CPT Code 17000		172	260	17270		17280
Per Week	Actinic Keratosis	Basal Cell	Arms Legs Trunk	<i>j</i>	Scalp/ Neck/ Hands/ Feet		Face
Est. Treatment Wattage*	3-8 watts	2-10 watts					
National Avg. Reimbursement	\$75.23		\$93	3.50	\$149.3	В	\$140.07
Weekly Revenue	\$376.15		\$46	7.50	\$746.9	0	\$700.35

\*Significant variations may occur due to surgical preferences, patient differences, electrode configuration and surgical technique. This chart is for illustration purposes only. Always consult appropriate coding guidelines for correct treatment coding.

\$24,310

\$38,838

\$36,418

\$19,559

Annual

Revenue

144/Box

# PRACTICE ESSENTIALS FOR PHYSICIANS WHO SCREEN AND DIAGNOSE SKIN CANCER

# TOPICAL ANESTHETIC AGENTS

Cetacaine
635-0065 Topical Gel
635-2470 Topical Spray

Cetacain

Lidocaine (Compare to Xylocaine)

HCI Jelly 2%	30 mL Tube
HCI Viscous Sol 2%	100 mL Bottle
Jelly Urojet 10 mL 2%	25/Pkg.
Ointment 5%	50 Gm. Jar
Ointment 5%	1¼ oz. Tube
Topical Solution 4%	50 mL Bottle
w/Prilocaine Cream	30 Gm. Tube
	HCI Viscous Sol 2% Jelly Urojet 10 mL 2% Ointment 5% Ointment 5% Topical Solution 4%



32 Gm. Jar

56 Gm. Can

 LMX® Cream

 728-2359
 4%
 30 Gm. Tube

 728-7382
 4% + Tegaderm
 5 x 5 Gm./Pkg.

 728-2927
 5%
 30 Gm. Tube

## **PROCEDURE PREP SUPPLIES**

✓ HENRY SCHEIN® Alcohol Prep Pads

 890-0236
 Sterile Medium
 200/Box

 104-6352
 Non-Sterile Medium
 200/Box

 315-9974
 Needle 30 Ga. x ½"
 100/Box

 315-0023
 Needle 30 Ga. x 1"
 100/Box

Compare to Xylocaine®

**248-0644** Lidocaine 1% 50 mL/VI

## **EXAM GOWNS**

✓ HENRY SCHEIN® **Premium Exam Gowns** 30" x 42" 50/Case **895-8836** Blue **895-4109** Mauve

Non-woven Multiphasic Gowns

**100-7083** Blue 30" x 42" 50/Case

# GENERAL MEDSURG SUPPLIES

✓ HENRY SCHEIN® Gauze Sponges Non-Sterile

200/Pack 4" x 4"

**100-5952** 8 Ply **100-1444** 12 Ply

#### ✓ HENRY SCHEIN® Cotton Tipped Applicators

**100-9175** 6" Non-Sterile 1000/Box **100-9249** 6" Sterile (2's) 100/Box

ALL-GAUZE SPONGES

100/Box

#### ✓ HENRY SCHEIN® Cotton Balls

 100-4752
 Sterile-Medium
 500/Box

 100-0468
 Non-Sterile-Medium
 4000/Case

 100-1491
 Large
 2000/Case

# ✓ HENRY SCHEIN® Surgical Markers – Blue (Contains Non-Irritating Gentian Violet Ink)

900-7019 Sterile w/Ruler and 50/Box 6-Up Labels, Taper Tip 900-7018 Non-Sterile Pen, Taper Tip 100/Box

Non-Sterile Mini Pen

### **ADHESIVE BANDAGES**

 911-7964
 Coverlet® Spots %"
 100/Box

 911-5389
 Coverlet® Spots Oval 1½"
 100/Box

 911-0396
 Coverlet® Strips 1" x 3"
 100/Box

✓ HENRY SCHEIN®

100/Box

900-7020

**112-6143** Spot 7/8" **112-6142** Strips 1" x 3"

#### **BIOPSY AND EXCISION SUPPLIES**

✓HENRY SCHEIN® Biopsy Punches – Sterile, Blue Each						
900-4864	2.0mm	900-4865	2.5mm			
900-4866	3.0mm	900-4867	3.5mm			
900-4868	4.0mm	900-4869	5.0mm			
900-4870	6.0mm	900-4871	8.0mm			
953-7731	BiopBlade®		50/Box			
780-0121	Derma Blade™		50/Box			

#### SURGICAL INSTRUMENTS

(For Specimen Collection)

953-5215	Fox Dermal Curette 5½" 3mm	∟ach
953-3539	Iris Scissors 3½" Curved Delicate	Each
953-4705	Adson Forceps with Platform 1" x 2"	Each
953-3356	Steven Tenotomy Scissors 4½" Curved	Each
953-3863	Halsted Mosquito Forceps 3½" Straight	Each
953-3443	Halsted Mosquito Forceps 3½" Curved	Each
953-4108	Webster Needle Holder 4¾" Smooth	Each
100-3532	Siegel Knife Handle 6"	Each

► HENRY SCHEIN® **Scalpel Blades** – Carbon Steel 10/Box **112-6183** #10 Blades **112-6181** #15 Blades

HENRY SCHEIN\* Scalpel Blades – Stainless Steel10/Box 112-6199 #10 Blades 112-6178 #15 Blades

#### LAB AND TRANSPORT ACCESSORIES

**Prefilled Formalin Container** 

 396-2441
 20 mL
 100/Case

 120-7084
 40 mL
 100/Case

 120-7083
 60 mL
 100/Case

**369-4647** Petri Dish 4" (100mm) 25/Pkg **122-7441** Petri Dish 4" (100mm) Glass 12/Pkg.

#### Histoscreen® Tissue and Biopsy Cassette

 106-2043
 White
 1000/Case

 104-3109
 Tissue Cassette Storage Box
 10/Case



#### WOUND CLOSURE

#### Monosof™ 10" Sutures

Perfect for dermatology, biopsy wound,

and other small closures

Item Code	Size	Needle	Qty.
294-0448	4-0	C-1	12
840-6454	5-0	C-1	12
840-6458	6-0	C-1	12
840-6455	4-0	C-13	12

# POST PROCEDURE PROTOCOLS

## Eucerin

Aquaphor® Advanced Therapy

**Healing Ointment** 

**911-0011** Unit Dose 0.9 Gm.

**116-5156** WoundSeal® MD 12/Box

Topical Hemostatic Powder

(Compare to Bactroban°)

111-8857 Mupirocin Topical 22 Gm./Tube Ointment 2%

Reusable Pack - Cold

 467-5687
 Eye
 12/Case

 467-6589
 Full face
 12/Case

 467-0126
 Round Hot/Cold, Pink
 Each

 467-9362
 Pink
 50/Case

 467-7628
 Blue
 50/Case

Ask your Sales Consultant how to personalize these packs with your practice name!

Gel-Care® Advanced Scar Therapy

**471-0010** 1.5" Self Adhesive Discs 6/Pkg. **471-0005** 5" x 6" Self Adhesive Sheet 10/Pkg.



To Order: **1.800.P.SCHEIN** (1.800.772.4346) 8am-9pm, et
To Fax: **1.800.329.9109** 24 Hrs

www.henryschein.com/dermatology



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