



Rolf Steffen
Vice President, International Dental Group – Asia,
Henry Schein

Since 2015, Rolf Steffen has been responsible for the International Dental Group businesses in Asia, which currently consists of China, Hong Kong, Japan, Thailand and Singapore. Mr. Steffen partners with the local teams to implement best practices to increase sales and profitability, strengthen the organization and further the Company's strategic objectives. He manages the expansion of the businesses in the existing countries and oversees initiatives to broaden the reach to additional markets in Asia.

Mr. Steffen has over twenty years of experience in senior leadership positions in the healthcare industry in Asia Pacific.

Prior to his role at Henry Schein, Mr. Steffen was Chief Executive for Healthcare Services and Investments at Zuellig Pharma, a privately held healthcare services company. He joined Zuellig Pharma in 1993 and held management positions in Taiwan and the Philippines before his move to the Corporate Headquarters in Hong Kong in 2002 as Regional Director, responsible for the activities of the Group in the ASEAN countries, Taiwan and Hong Kong.

A leading expert in healthcare services he has an extensive global industry network. He served on the Board of Overseers of the International Partnership for Innovative Healthcare Delivery, an organization catalyzed by the World Economic Forum. Rolf hold an MBA from the University of St. Gallen (HSG) in Switzerland and graduated from INSEAD's International Directors Program.