



THE POWER OF US

ADVANCING ORAL HEALTH AS PRIMARY CARE

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Jonathan Koch



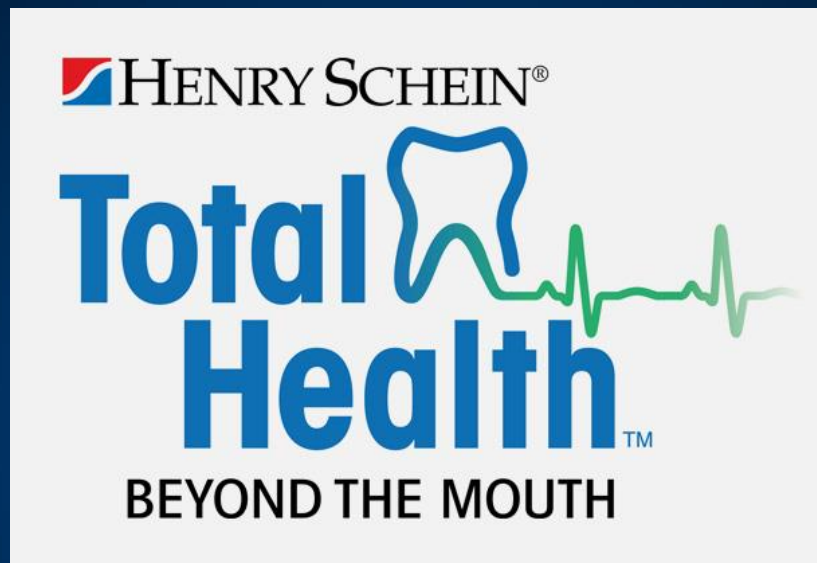
Rolf Steffen



Dr. Guillermo Pradies



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ORAL HEALTH / TOTAL HEALTH LINK

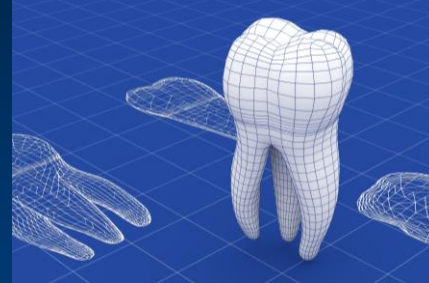
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Dental Professionals



Academia



Dental Industry



Media



Governments



NGOs

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I . K N O W L E D G E

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I I . C O L L E C T I V E A C T I O N

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I I I . O P E N N E S S T O I N N O V A T I O N A N D C H A N G E

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I V . T R U S T

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Knowledge



Collective Action



Openness to Innovation
and Change



Trust

JOIN WITH US AS WE MAKE ORAL HEALTH A
GLOBALLY RECOGNIZED PART OF PRIMARY CARE