



The Million Dollar PPO

Transforming the Ordinary Dental Practice into the Extraordinary!

Fee for service Dentistry has long been considered the gold standard in private practice. Dentists still boast about not “taking” insurance or “not participating” when discussing their practices.

As the economy shifts and patients become more insurance conscious, the need and incentive to participate in preferred provider organizations becomes more evident. For those of us who have chosen to participate, there is a systematic, stress-free way to create a thriving, and profitable practice that provides high quality care and value added services.



In States Where
Applicable

Matthew Krieger, DMD

CEO

Dr. Matthew Krieger graduated from New Jersey Dental School in 1998. He started his practice in 2003 from scratch and built it to a full time practice in just one year. Despite one of our country's most significant recessions, Dr. Krieger has collected more than one million dollars, in 3.5 days per week, in each of the last five years, with 30% growth. In 2013 he collected over \$1,500,000. He has maintained an overhead of 57%, and has done all of this while participating with PPO Insurance plans. He is the founder and CEO of Million Dollar PPO, a dental practice management coaching and consulting firm. He lectures on practice management, CAD/CAM dentistry, and is a highly effective clinical/efficiency coach.

MILLION DOLLAR | PPO
DENTAL PRACTICE CONSULTANTS

The Million Dollar PPO Practice with Dr. Krieger



This seminar will provide a detailed blueprint of a PPO practice. It will take you from the initial patient phone call through the recare system with predictable and repeatable results. You will learn:

- Learn the secret to maintaining a low overhead
- Technology that you cannot afford to practice without
- The most important statistics to track
- What a PPO is and what you are agreeing to when you sign up
- How to collect 100% of what you produce without sending any statements
- The truth about Pre-D's
- How to build the right team for a PPO practice
- How to reduce cancellations and no shows without using confirmation calls
- How to reduce insurance denials and speed up claim payment

Friday, June 27th, 2014 at Vestavia Country Club

400 Beaumont Dr., Birmingham AL 35216 | 205.823.2451

Registration 7:30–8:30am; Course 8:30am–1:00pm | Continental breakfast provided.

Dentist + 3 team members \$399 | Doctors \$169 | Team members \$99

Register online at <http://hnrisc.hn/MDPPO62714>

For questions or more information, call Stacie Tubb at 205.987.8397.

Billing and cancellation policy: A \$25.00 administration fee will be applied to cancellations received within 14 business days prior to the seminar. All seminars will be billed at time of registration.

The federal government imposes certain restrictions on, and requires public reporting of, transfers of value to a practitioner, including educational programs to the extent that less than a fair market value for such program is paid. Your Henry Schein representative can advise you of the reportable amount.

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